Lead with Wisdom, Make AI Your Ally in Evolution

Yale SOM and Humanis join forces for the first time in Greece with an executive leadership program.

In a world where AI is rewriting the rules of competition – and quietly reshaping how people think, trust, and decide **- the Yale Program with Humanis on Artificial & Human Intelligence: Leading with Wisdom in the Age of AI gives senior leaders a clear, practical path through the noise.**

Across two intensive days, participants learn to treat AI not as a shiny tool, but as a general-purpose force transforming value creation, customer behavior, and the nature of work – while also testing the foundations of accountability, purpose, and judgment.

The program stands out by striking the fine balance between human insight and ethical governance on the one hand, and the acceleration of technological innovation on the other. **Because AI scales decisions, it also scales consequences – making ethical judgment and human understanding a true competitive advantage.**

Guided by Yale SOM faculty Jiwoong Shin and Gal Zauberman, the program blends economics, marketing, and behavioral science into practical frameworks, real business examples, and boardroom-ready questions leaders can take straight into strategy discussions-resulting in leadership that captures AI advantage without surrendering what makes organizations, and leaders, distinctively human: creativity, trust, and responsible decision-making.

Executive Leadership Program

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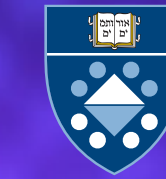
Program Dates

May 26th *Half-day virtual session*
June 17th & 18th *Physical presence*

PROGRAM DETAILS

Limited number of 40

Length: **2 days** *(in-person)* **+ 1 half-day virtual session**

Fee: **6.000€** *(before VAT)*

Learning Objectives:

- **Understand AI as both an economic and behavioral force reshaping industries and society**
- **Develop frameworks to integrate AI into business strategy while preserving human creativity**
- **Strengthen their ability to lead with wisdom and accountability in an age of intelligent systems**
- **Reflect on how to foster trust, purpose and meaning amid technological transformation**

A YALE EXECUTIVE EDUCATION CERTIFICATE OF COMPLETION IS AWARDED TO ALL PROGRAM PARTICIPANTS.

Executive Leadership Program

Venue

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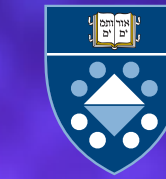
The Ellinikon Experience Centre

Yale Global Executive Leadership Program

Executive Education at the Yale School of Management builds upon the school's mission to educate leaders for business and society by empowering them along every stage of their leadership journey.

Teaming up with celebrated faculty, **Executive Education** crafts meaningful professional development programs by immersing participants in inspiring research on management and leadership. They help leaders learn how to navigate a complex global landscape and make decisions in uncertain and imperfect situations. They offer programs that teach participants how to advance their careers, how to trust their instincts, and how to move forward.

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> At the Yale School of Management, our mission is simple yet profound: to educate leaders for business and society. It's a calling that shapes not only our curriculum and research, but the very spirit of our community. In Executive Education, we believe leadership is a lifelong journey - and the most impactful leaders are those who never stop learning. They are curious, hardworking, and committed to continuous growth.
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> **Kavitha Bindra**
> *Assistant Dean & Executive Director of Executive Education*

HUMANIS

Your HR Partner

Humanis is a leading Greek consulting and training solutions company, acting as a hub of premium services in the fields of HR, Learning & Development for organizations in Greece and abroad, to help them achieve strategic transformations and grow through the empowerment of their people.

By implementing an integrated HR learning approach, Humanis helps transfigure expertise and experience into rocketing personal and business achievements.

Our aim is to provide services that will make the world a better place for everyone, by bringing business results through engaged stakeholders, promoting a circular economy and encouraging good governance practices in all business functions.

> "
> We, Humanis' Humans, believe that fine blends of various origins produce the most rewarding results and we apply asymmetric math, adding fields, ages and degrees to deliver exquisite solutions that perfectly work for our clients. Some call it inclusivity, others, sustainability.
> We call it the Human(i)s way"
> "

Mary Bitouni
Managing Director
& Business Vision Leader at Humanis

Leading
with Wisdom
in the Age of AI

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Half-Day Program Kick-off (Virtual Session)   May 26

Program Overview (45 min)

- **Jiwoong Shin** *(Professor of Marketing)*
- **Gal Zauberman** *(3rd Professor of Marketing)*
- **Joseph F. Cullman** *(Professor of Cognitive Science)*
- **Mary Bitouni** *(Managing Director & Business Vision Leader at Humanis)*

(90')

Ethical Leadership with Artificial Intelligence

by Corey Cusimano

AI systems automate, and so threaten to replace, human judgment. A central ethical challenge for leaders is to understand how to fairly, and responsibly, automate judgment in their organization. In this session, we will draw on recent insights from computer science, philosophy, and management scholarship to help participants think clearly about the ethical challenges raised by AI.

Topics:
- How can leaders prevent bias, and ensure fairness, in algorithmic hiring and decision making?
- When are people responsible for the decisions made by AI?
- Recent controversies including driving car fatalities, financial algorithm mispricing, HR algorithm bias.

(90')

Experimental Applications of New Technology

by Lin Zhong

This session examines two emerging information technologies at different stages of development: Generative AI and Quantum Computing. The session will describe the foundational concepts of Edge Computing and its implications for data processing and real-time analytics. Participants will also explore the potential and challenges of Foundation Models (AI) in revolutionizing industries through advanced machine learning techniques. They will also gain insights into Quantum Computing and its potential to disrupt current computing paradigms through unprecedented processing power.

YALE PROGRAM WITH HUMANIS ON ARTIFICIAL & HUMAN INTELLIGENCE:

Leading
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Physical Presence Agenda	Day 1	June 17	Day 2	June 18
	General Frameworks		**AI Applications & Implications**	
09:00 – 10:30	**The Economics of Artificial Intelligence & Business Strategy** *Jiwoong Shin*		**Human Creativity in the Age of AI** *Gal Zauberman*	
10:30 – 11:00	Break		Break	
11:00 – 12:30	**The Digital Environment: The World People Live In** *Gal Zauberman*		**Application of AI: Managing Customers in the Age of AI** *Jiwoong Shin*	
12:30 – 13:30	Lunch		Lunch	
13:30 – 15:00	**Humans vs Algorithms: AI It Didn't Come Out of Nowhere** *Gal Zauberman*		**Competing on the AI Frontier: A Leadership Case Exercise** *Jiwoong Shin*	
15:00 – 15:30	Break		Break	
15:30 – 17:00	**Generative AI and the Future of Work** *Jiwoong Shin*		**Judgment in the Age of AI Algorithms** *Gal Zauberman*	
17:00 – 17:15	Daily Reflection & Survey		Daily Reflection & Survey	

Next Step...
Get in touch

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